

## Editorial

*LINGUACULTURE* is the academic journal of the Centre for (Inter)cultural and (Inter)lingual Research of “Al. I. Cuza” University of Iași, Romania. Our intention is to provide an appropriate platform for presenting, discussing and disseminating new concepts, theories and research findings related to a broad spectrum of topics, in keeping with Richard Hogarth’s definition of culture: “the whole way of life of a society, its beliefs, attitudes and temper expressed in all kinds of structures, rituals and gestures, as well as in the traditionally defined forms of art.” Our agenda clearly points to an analysis of social and signifying processes on the one hand and processes of identity formation on the other. In other words, contributors are encouraged to explore these various aspects in theory and practice and transcend traditional boundaries by interdisciplinary collaboration. This also involves the exploration of transcultural phenomena, redefined in such terms as linguistic and cultural identity, diversity, intercultural dynamism, cultural and linguistic translation, rewriting, hybridization, creolization, diaspora and virtual community.

Such a wide range of issues reflects the present interest in the language-culture-society triad and their interrelatedness. As these dimensions cannot be tackled only in isolation from each other, our journal welcomes both unidisciplinary studies and interdisciplinary, pluridisciplinary and transdisciplinary approaches. In short, it meets the research requirements for multi-dimensional insight into different cultures and societies in a globalizing world. It addresses specialists and students in the field of linguistics, literary theory and criticism, cultural anthropology, translation studies, theatre and performance studies, and film studies. Taking into account the present status of English as a global language, as well as the professional profile of the founding members of our research centre, we have decided to choose this language as the main language of our journal. This means that we encourage studies of a target linguaculture, as well as studies of the home culture through the medium of English.

Launching a new academic journal is a daring enterprise, but its success depends on you, readers and potential contributors. We look forward to receiving articles, reviews of books and book notes, interviews and suggestions

for thematic issues, as well as comments on the published texts. Please contact us to one of the following e-mail addresses: [odymir@uaic.ro](mailto:odymir@uaic.ro); [ralbu@uaic.ro](mailto:ralbu@uaic.ro); [dimat@uaic.ro](mailto:dimat@uaic.ro) (cc: [linguaculture@gmail.com](mailto:linguaculture@gmail.com)).

The post-office address for books to be reviewed is:

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